





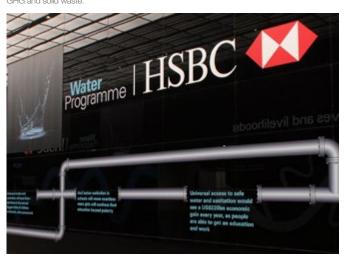
Lift your profile Lower your environmental impact

Avery Dennison® TrueImpact™ TMP 7000 / TOL 7000 series films for digital and screen printing

A GENUINE, SUSTAINABLE ALTERNATIVE TO PVC GRAPHIC PRINT FILM

If you're looking to print impactful graphics – but with less impact on the environment – this combination of white multi-print film and protective laminating film is an ideal choice for your indoor mid term graphic applications.

* Using the Avery Dennison Greenprint format, our Life Cycle Assessment data shows environmental benefits for our new films compared to our existing PVC based films across energy,



PRODUCT RANGE

White Print Film

- > TMP 7000 permanent
- > TMP 7002 grey removable
- > TMP 7003 grey permanent
- > TMP 7002 Easy Apply grey removable, air egress

Clear Over Laminate

- > TOL 7060 gloss
- > TOL 7080 matt

KEY FEATURES

- > 100% free of PVC and phthalates
- > Meets test protocol for flame propagation, smoke density and toxicity on burning
- > LCA data available
- > Patented multi-purpose screen/inkjet film
- > Anti-graffiti and easy to clean overlaminate
- > Five-year indoor durability
- > Conforms to flat and simple curves

TYPICAL APPLICATIONS

- > Wall and window graphics in retail or commercial buildings
- > Point of purchase graphics
- > Interior transit advertising
- > Trade show graphics
- > Whiteboard wall film for home, school or office use



A SUSTAINABLE CHOICE - AVERY DENNISON TMP 7000 / TOL 7000 COMBINATION

Features	Advantages	Benefits
Sustainable films	 Maintains the key graphic film features whilst reducing the environmental impact No vinyl chloride content No plasticizer or heavy metals Liners are FSC® or SFI certified 	Improves environmental impact Complies to RoHS and REACH Helps you differentiate towards your sustainable customers
Compatible print film and laminate	 Combination provides mid-term durability to printed images Combination provides good body weight for handling 	Confidence – up to 5 year indoor durability Optimized combination for good handling installation & removal
Multi-print film	 Suitable for wide format inkjet printing (UV, latex, eco solvent, solvent) UV and solvent screen printing ICC profiles available 	Limits stock holdingGives high flexibilityFaster image and color selection
High repellency laminate	Easy to clean surface – marker pen, spray paint, dust	Easy to maintain graphics – easy removal of graffiti Provides dry erasable "whiteboard" functionality
Conformability	Good conformability – suitable for flat and simple curves	Stays down over life time of graphics
Flexibility	High flexibility – more than traditional polymeric calendared PVC films	No heat required during application
Fire certified EN13501-1 (result B-S1, d0) ASTM-E 84 (result class 1) BS6853: 1999 Annex D.8.4, Annex B-2 (result category 1a)	Meets test protocol for flame propagation, smoke density and toxicity on burning	Health & safety requirement – especially in contained space e.g. public transport, public buildings
Warrantied durability	Guaranteed performance given through Avery ICS Warranty program	Longer-lasting graphics that look great – giving piece of mind

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